

## 2018 Director's Goals

The most important tasks for 2018 will be to execute the first phase of the capital plan, to keep the library operating in a purpose-based way, to fulfill the desires of our public as articulated in the 2016 levy election, and continuing to lead the region and the nation with the best library experience. These tasks are very important and must occur in 2018. However, these activities are “the price of admission.” Below are the goals I would like to see us prioritize beyond the baseline.

MCPL Policy Manual – Provide updated and codified MCPL procedures and updated bylaws to the Board for consideration and adoption before December 31, 2018.

MCPL Strategic Plan – Provide updated staff proposal for a strategic plan with appropriate metrics for success before the end of 2018.

Building Safety and Security – Share the MCPL Emergency Procedures and evaluate next level building security at part of the 2018-19 budget.

Launch the Next Generation Virtual Library Solutions – By June 30, launch a new website with single sign in and responsive design and updated mobile app.

New Telecom Systems – By December, replace the current leased VOIP phone system and teleconferencing systems to provide more reliable and more effective telecommunications solutions for MCPL.

Student Cards – In the 2017-18 School Year, MCPL established a trial program to provide library accounts for all students in the Independence and North Kansas City School Districts. Presuming this pilot continues positively, I would like to see us expand this program to at least two more school districts in 2018, focusing on first ring suburban districts or districts with high Title I participation.

Establish the public phase of the Woodneath campaign – An important benchmark in any fundraising activity is to move from the silent campaign to the more visible public campaign. We believe that we will be in a position to move into the public phase of the Woodneath Campaign before the end of 2018.