



**MID-CONTINENT**  
PUBLIC LIBRARY

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FOUNDATION



Mid-Continent Public Library Foundation  
**2022 • 2023 Impact Report**



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## Our Mission...

The mission of Mid-Continent Public Library (MCPL) Foundation is to ensure the long-term health and vitality of Mid-Continent Public Library by encouraging innovative, high-impact Library programs; ensuring robust collections; improving Library spaces; and building endowments for the future.

## Our Leadership...

Cheryl McGinness, President

Gordon Cook, Treasurer

Barbara Koirtyohann, Secretary

Linda Cozad

Michael Lazio

Aaron Mason

Ron Thiewes

Michelle Wycoff

We often hear people say they appreciate how the Library enriches the community and is always here for people from all walks of life. As a valued donor, I know you appreciate how much Mid-Continent Public Library matters to so many in our community.

On behalf of all of us at MCPL, I want to take a moment to thank you for your support of the Library over the last fiscal year. Your support has already made a **huge difference** by ensuring everyone in our community has free and equal access to resources that advance learning and literacy.

Please find enclosed a snapshot of the impact your gift has already had on our community. With your help this fiscal year, the Library has: established the Access Fund to provide the best Library service for all ages and abilities, provided the Summer Library Program to 19,000 young readers, delivered books to over 10,000 families who face barriers to Library service, added 15 new early literacy computers to branches, and so much more.

We are so grateful for your generosity and hope you take great pride in the difference your gift makes. Your giving truly makes a lasting impact and keeps our Library strong for everyone who needs it.

If you would like to learn more about the impact of your giving, visit [mymcpl.org](http://mymcpl.org) or contact us at [development@mymcpl.org](mailto:development@mymcpl.org).

On behalf of the entire Mid-Continent Public Library, thank you again for your support.

**Diana Reiter**  
Fundraising and Development Director

# Your Impact...

This fiscal year, you provided over \$480,000 in support of the programs and services of the Mid-Century Public Library.

Your support was directed to:

## Library Programs 44%

- Author Visits
- Culinary Center Programs at Green Hills
- Genealogy Programs
- Square One Small Business Programs
- Sensory Sensitive Storytime
- LitUp Teen Book Festival

## General Support 20%

## Accessibility Enhancements 12%

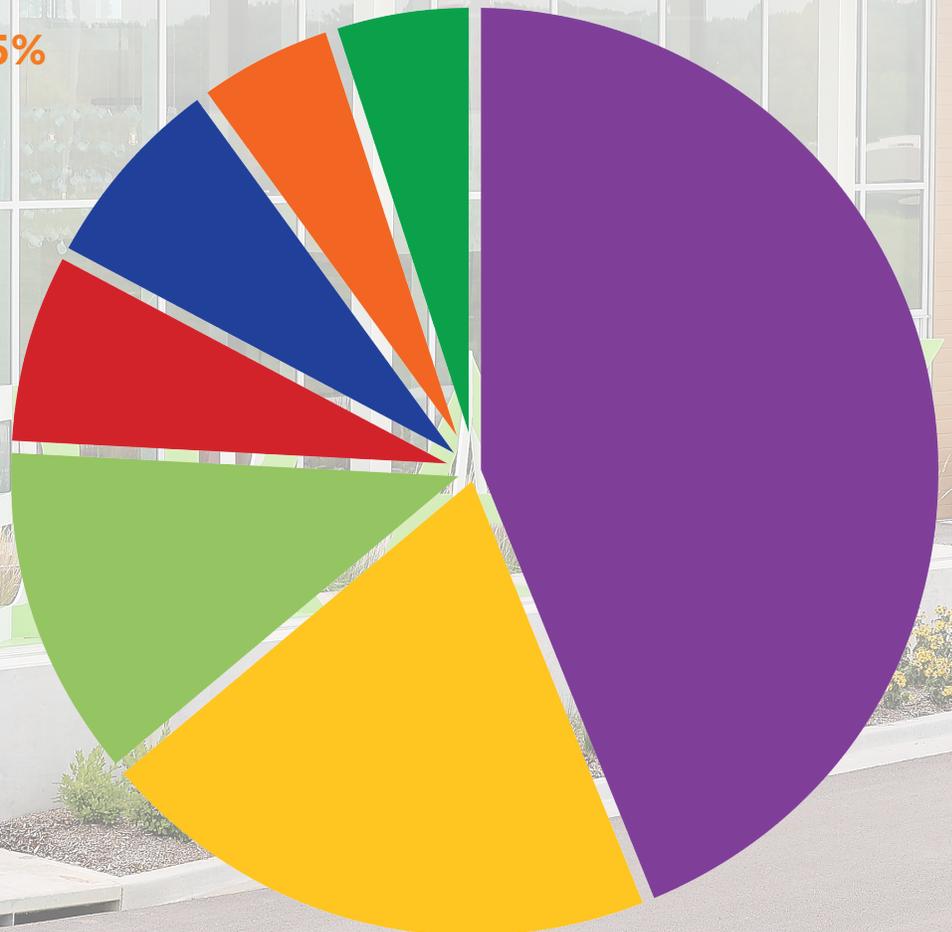
## Summer Reading 7%

## Early Literacy Outreach 7%

- The Reading Rocket
- Forever Book Fund

## Branch Improvements 5%

## Technology 5%





## Accessibility

Private funds allowed MCPL to establish the Access Fund in March to improve existing services for all ages and abilities. Through the generosity of our donors, the Access Fund reached **\$50,000** (double the initial goal of \$25,000) and supports greater capacity for American sign language interpretation, assistive listening devices, translation services, and captioning. In addition, the Access Fund supports the expansion of the Library By Mail program serving homebound readers and sensory sensitive storytimes serving children with processing sensitivities.

## Summer Library Program

The Summer Library Program is MCPL's most important offering to improve literacy for youth in our community. MCPL serves almost 20,000 young readers each summer and distributes nearly 10,000 books as prizes to build home libraries. The Summer Reading Endowment ensures that this program will continue to thrive for years to come. In 2022, donors gave more than **\$30,000** to the Endowment to provide future access to books, educational activities, and free programs every summer.

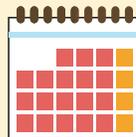
**9,840**  
books  
distributed



**19,300+**  
readers



**887,000**  
days  
of reading



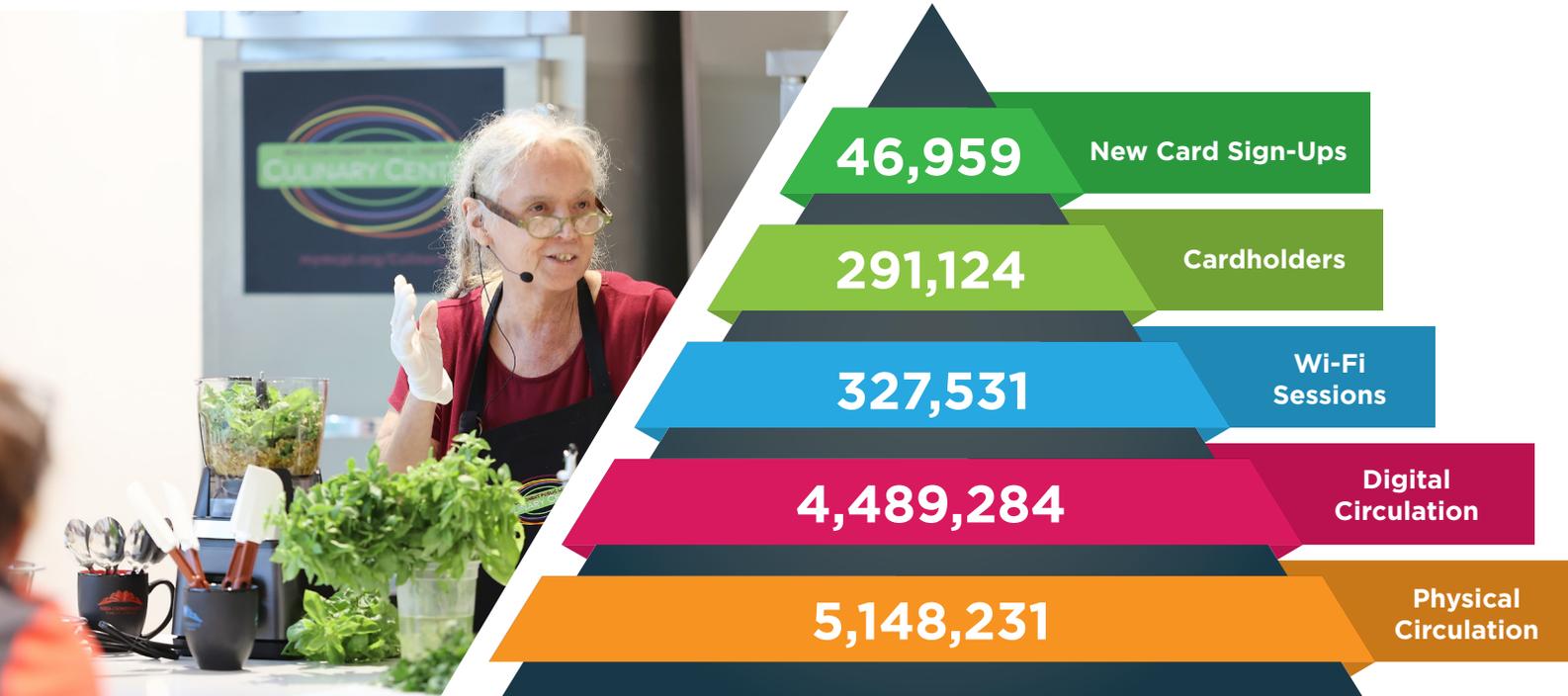
# Technology

Private funds and grants through the Missouri State Library facilitated the purchase of new and replacement early literacy station computers at 15 MCPL branches. These stations are pre-loaded with more than 4,000 educational activities, games and eBooks geared toward our youngest readers. The early literacy stations logged more than **50,000** sessions this year!

The Memory Lab was another grant-funded project that provided Library patrons with a digitization lab designed to preserve family history. The Memory Lab is a do-it-yourself space that provides equipment for digitizing materials such as home movies, audio tapes, recipe books, and family photographs. The Lab educates and empowers customers to preserve their personal history and family stories for generations to come. Accepted formats at the Lab include VHS tapes, cassette tapes, photos, documents, photo negatives, and slides. The Lab was launched at The Story Center (Woodheath Library Campus) and moved to The Midwest Genealogy Center in the summer.



# Library Stats At a Glance



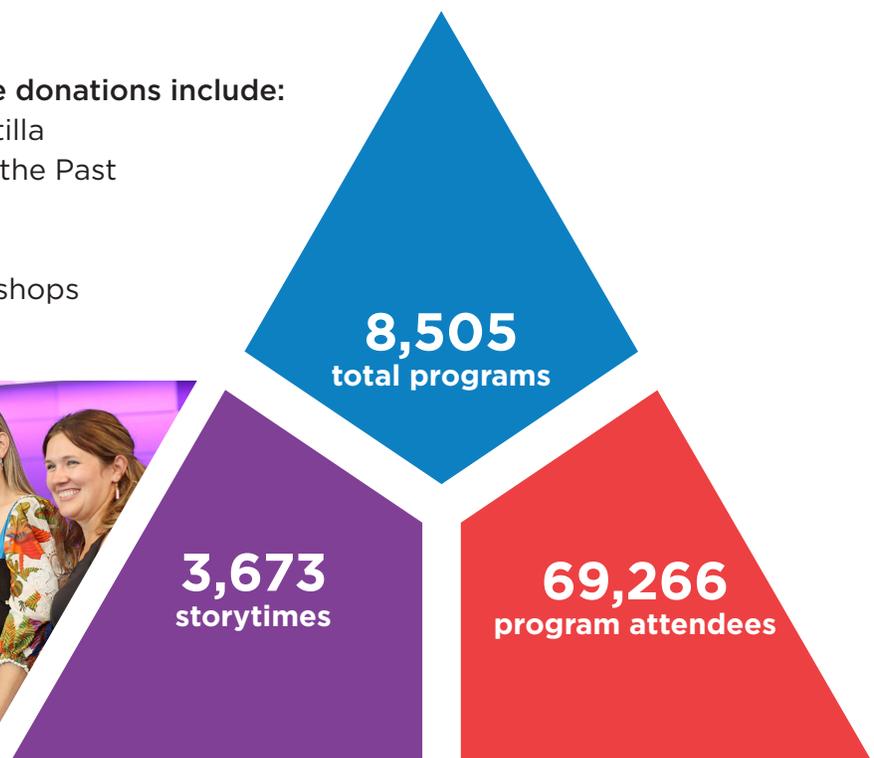
Statistics from July 1, 2022 to June 30, 2023

## Library Programs

Donations support a wide variety of programs at Mid-Continent Public Library. From arts programs in MCPL's smaller branches to scholarships for new food businesses, private funding made a world of difference in creating a variety of special opportunities for our community members to engage.

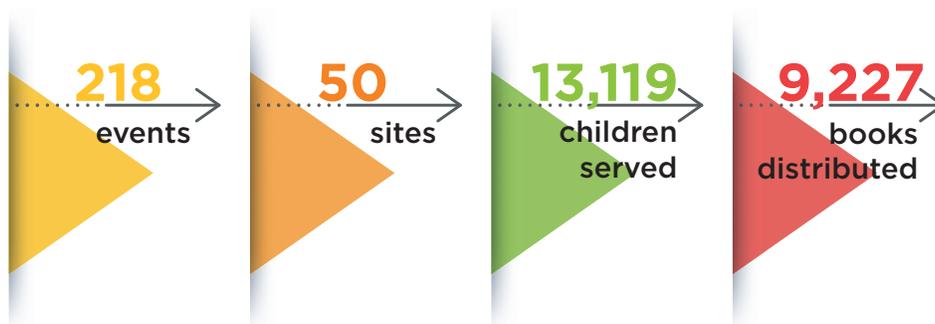
Examples of programs underwritten by private donations include:

- Flour Power: A Kid's History of the Tortilla
- KC Garment District: Piecing Together the Past
- Oral Storytelling Certificate Program
- Beginning Polynesian Genealogy
- Business Action Plan and Career Workshops



# Early Literacy Outreach

When families and children can't make it to the Library, the MCPL Reading Rocket Team comes to them. The Reading Rocket team visits high-need areas within the MCPL District's three-county area to deliver mobile storytimes, literacy activities, and giveaway books to build home libraries. This year, donors provided funds for more than 10,000 "forever books" given to local kids to encourage reading and family literacy.



## Transformational Gifts

Several gifts made a significant impact at MCPL during the 2022-2023 fiscal year. MCPL staff are incredibly grateful for all donations and especially thankful for gifts and in-kind support that create opportunities for improved service and innovation.

- Ewing Marion Kauffman Foundation
- Bradley and Karla Hughes
- Missouri State Library
- Rainy Day Books

*Thank you again to all of our FY22-23 donors!*



Bradley and Karla Hughes at the Colbern Road Library Center



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## THANK YOU

For your support in 2022-2023

With gratitude, the MCPL Staff and MCPL Foundation

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